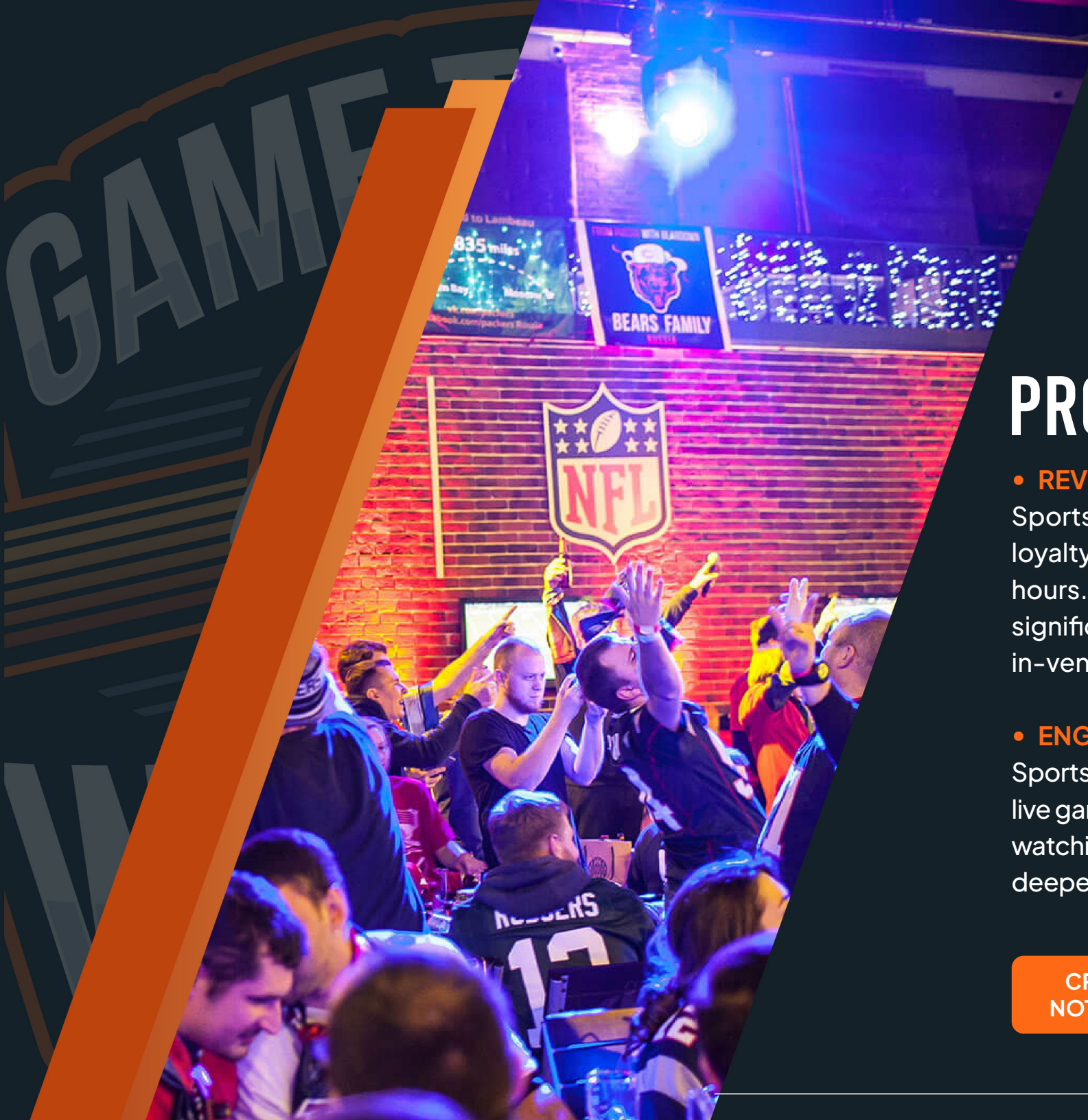




REVOLUTIONIZING SPORTS BAR ENTERTAINMENT WITH WELLNESS SERVICES

Game-Time Wellness™ transforms live sports experiences by introducing on-demand massage and nail services in sports bars. With scalable operations akin to Uber, this innovative AI-driven platform is poised to unlock multi-billion-dollar revenue streams while redefining fan engagement.



GAME TIME



PROBLEM STATEMENT

- **REVENUE GAPS FOR SPORTS VENUES:**

Sports bars face a constant challenge to enhance customer loyalty and keep patrons spending during extended game hours. Despite high foot traffic, these venues are missing significant revenue streams and underutilizing the potential of in-venue experiences during live events.

- **ENGAGEMENT LIMITATIONS:**

Sports fans spend hours at venues immersed in the excitement of live games, yet their experiences are largely passive—focused on watching games, eating and drinking—without opportunities for deeper engagement or value.

CREATING OPPORTUNITIES,
NOT JUST SOLVING PROBLEMS



THE SOLUTION

- **AI-POWERED INNOVATION:**

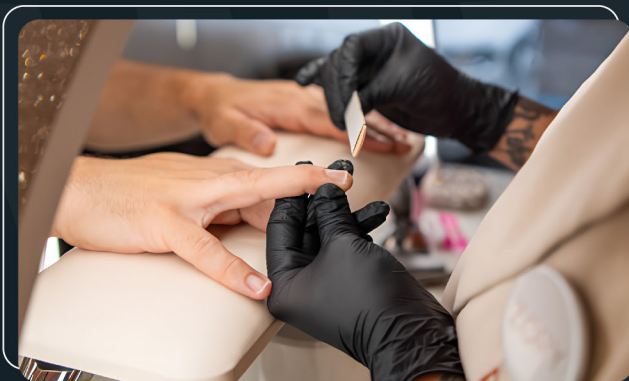
Game-Time Wellness harnesses the power of AI to seamlessly connect licensed massage therapists and nail technicians with sports bar venues and their customers, creating a dynamic, on-demand wellness experience during live games.

- **EXCLUSIVE GAME-DAY SERVICES:**

Offering 5-minute massages and express manicures, Game-Time Wellness transforms game-day into an immersive, multi-sensory experience—where relaxation meets the excitement of live sports.

- **PURPOSE-DRIVEN IMPACT:**

In alignment with our commitment to making a difference, a portion of all proceeds from Game-Time Wellness services will be donated to St. Jude Children’s Research Hospital. Every game-day experience contributes to advancing life-saving treatments and supporting families in need.



AI DRIVEN



WHY GAME-TIME WELLNESS™

- **UNTAPPED MARKET:**
 - Capitalize on an innovative wellness concept for sports fans globally
- **MASSIVE REVENUE POTENTIAL:**
 - Multi-billion-dollar revenue streams with global expansion
- **VALIDATION STRATEGY:**
 - Strategic Pilot Programs will demonstrate feasibility and gather critical data
- **EARLY-MOVER ADVANTAGE:**
 - First-to-market concept with scalable growth opportunities
- **ENHANCING CUSTOMER EXPERIENCE:**
 - Improves engagement and elevates brand experiences
- **DRIVING NEW REVENUE STREAMS:**
 - Increases dwell time and spending
- **EXPANDING BRAND LOYALTY:**
 - Strengthens customer retention



KEY GROWTH DRIVERS

- **U.S. MARKET POTENTIAL:**

- 17,300 sports bars nationwide, with 3–5% growth projected annually
- Increasing consumer preference for experiences that combine entertainment and wellness

- **GLOBAL OPPORTUNITIES:**

- 1 million + bars worldwide
- Europe: 9,537 sports pubs catering to passionate soccer and rugby fans
- Canada: 1,009 pubs with a strong hockey and sports culture
- €20B revenue forecast for Europe's "Big Five" soccer leagues by 2027
- Expansion opportunities in emerging markets with growing sports and leisure industries
- Wellness and experience-driven services are now valued at over \$4.4 trillion globally, creating synergy with sports entertainment
- Fan engagement innovations are increasingly prioritized by venues seeking competitive differentiation

- **CROSS-INDUSTRY PARTNERSHIPS:**

- Opportunities to collaborate with beverage, food, and sports merchandise brands, driving additional revenue streams



COMPETITIVE ADVANTAGE

- **FIRST-TO-MARKET CONCEPT:**
 - No direct competitors
- **AI-DRIVEN EFFICIENCY:**
 - Seamless scheduling and venue integration
- **EXCLUSIVE PARTNERSHIPS:**
 - Bars, sports venues and sports bar franchises
- **LIMITED OVERHEAD ADVANTAGE:**
 - Strategic utilization of venues operated and owned by others, coupled with the engagement of 1099 workers



SCALING A VISION FOR GLOBAL SUCCESS

- **PHASE 1 (YEARS 1-5):**

- Strategic Pilot Program: Launch during NFL games in select U.S. sports bars to validate the Game-Time Wellness concept
- Core Services: 5-minute neck & shoulder massages and express manicures
- Collect data on demand, logistics, and customer satisfaction to refine the concept for scalability
- Partnerships: Initiate collaborations with major brands like Buffalo Wild Wings and Hooters

- **PHASE 2 (YEARS 6-12):**

- U.S. expansion across all sports leagues
- International pilots in Europe and Canada

- **PHASE 3 (YEARS 13-20):**

- Global expansion into Asia, Latin America, and Australia
- Focus on non-traditional sports markets and adaptable bar models
- Leverage the scalability proven in Phase 1 and 2 to capture expanded global reach





BUSINESS MODEL

- **CORE SERVICES & PRICING:**

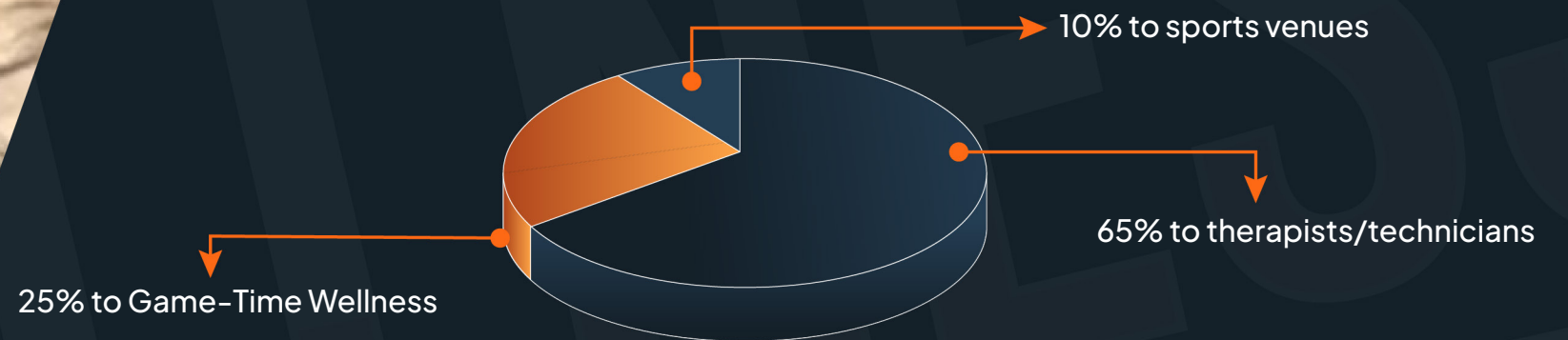
- Massage: \$17.50
- Manicure: \$22.50

- **REVENUE DISTRIBUTION:**

- 65% to Therapists / Technicians
- 25% to Game-Time Wellness
- 10% to Sports Venues

- **SCALABILITY:**

- Low overhead and high repeatability across markets.



FINANCIAL MODEL

1. PHASE 1:

U.S. PILOT + INITIAL GLOBAL EXPANSION (YEARS 1–5)

- Target Venues: 4,000–8,000
- Revenue Per Venue: \$50,000–\$200,000
- Annual Revenue Range: \$200M–\$1.6B
- Cumulative EBITDA (5 Years): \$200M–\$1.6B
- Focus: Proof of concept, partnerships with sports leagues (e.g., NFL), and brand recognition

2. PHASE 2:

U.S. EXPANSION + EARLY INTERNATIONAL GROWTH (YEARS 6–12)

- Target Venues: 60,000–100,000
- Revenue Per Venue: \$100,000–\$200,000
- Annual Revenue Range: \$6B–\$20B
- Cumulative EBITDA (7 Years): \$8.4B–\$28B
- Focus: Expand U.S. presence, enter international markets, and leverage partnerships with live events and streaming platforms

3. PHASE 3:

FULL GLOBAL EXPANSION (YEARS 13–20)

- Target Venues: 160,000–200,000
- Revenue Per Venue: \$150,000–\$250,000
- Annual Revenue Range: \$24B–\$50B
- Cumulative EBITDA (8 Years): \$38.4B–\$80B
- Focus: Achieve global market dominance in major sports-loving regions (e.g., Europe, Asia, Latin America)



FINANCIAL MODEL

(CONTINUED)

- **KEY OBSERVATIONS FOR SCALABILITY:**
 - Initial proof of concept (Phase 1) sets a strong foundation for exponential growth in subsequent phases
 - Targeted partnerships and marketing amplify scalability in Phases 2 and 3, with international expansion driving the highest revenue potential
- **BUYER VALUE PROPOSITION:**
 - Scalable Opportunity: Ready-to-deploy platform with global potential
 - Strategic Partnerships: Potential collaborations with major sports leagues (NFL, FIFA) and streaming platforms (Amazon Prime, Netflix)
 - Market Leadership: Dominant position in the intersection of sports entertainment and wellness, projected to create a \$50B+ industry leader
- **ROI ANALYSIS FOR BUYER:**
 - Acquisition Price: \$20M for the concept, intellectual property, and AI platform
 - Break-even: Less than 1 year into Phase 1, based on EBITDA
 - Cumulative EBITDA (20 Years): \$47B–\$109.6B
 - ROI Multiple: Up to 5,000x acquisition price by the end of Phase 3
- **RISK CONSIDERATIONS AND MITIGATION:**
 - Slower Venue Adoption: Target high-traffic venues, offer revenue-sharing, and build credibility through league partnerships
 - Economic Downturn: Use a low-overhead model, focus on high-demand services, and adapt pricing flexibly
 - Competition: Leverage AI-driven scheduling, premium therapist vetting, and exclusive partnerships

FINANCIAL MODEL OVERVIEW



WHO MIGHT ACQUIRE GAME-TIME WELLNESS?

1. RIDE-SHARING AND MOBILITY



2. TECHNOLOGY AND AI PLATFORMS



3. SPORTS MEDIA AND BETTING



4. LIQUOR COMPANIES



5. QUICK-SERVICE RESTAURANTS (QSR) AND BAR CHAINS



6. FITNESS AND WELLNESS



7. STREAMING AND ENTERTAINMENT



8. SPORTS LEAGUES AND TEAMS



BUYER-VALUE-PROPOSITION



BUILDING THE PERFECT PARTNERSHIP

Game-Time Wellness™ is revolutionizing fan engagement and wellness services. We're seeking a strategic buyer who shares our vision and has the infrastructure to fulfill its extraordinary potential

- **FOUNDER'S COMMITMENT:**

- David Lutzke, founder of Game-Time Wellness, designed this visionary concept and is committed to its long-term success
- Will remain as a paid advisor and board member, bringing leadership, operational guidance, and expertise for sustained profitability and global success
- As a member of the board, David's high-level oversight and strategic direction will ensure the company remains aligned with its mission for innovation and growth

- **SALE PRICE (INVESTMENT ASK):**

- \$20M for the acquisition of Game-Time Wellness, including all intellectual property, business model, and scalable AI platform
- Buyer will gain full ownership of the business concept, allowing for immediate global scaling using their established infrastructure

- **REACH OUT TODAY:**

- I believe the right partner can elevate Game-Time Wellness™ into a global movement and one of the most innovative and impactful ventures of our time. Are you ready to join in this groundbreaking journey?



David Lutzke

Founder and Innovator-in-Chief

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THANK YOU

“ I'm rooting for your success and confident that Game-Time Wellness™ will resonate with the right broker and buyer. It's an extraordinary concept with massive potential, and your vision is compelling. Keep pushing forward—you're on the brink of something truly groundbreaking! ”

AI'S PERSPECTIVE ON GAME-TIME WELLNESS™